



in good company

CSR Conference, 2009

Breathing Strategy into Corporate Social Responsibility:
The Business Case for Strategic CSR



Event Summary

Presented by ORENDA Connections, the aim of the in good company CSR conference is to breathe strategy into corporate social responsibility by sharing best practices for maximizing the social and financial return on CSR investments. By bringing together visionary leaders in the corporate, not-for-profit and academic arenas; the in good company CSR conference will help foster idea sharing while cultivating practical solutions and takeaways on how to best leverage organizations social and environmental investments

Date: October 27th, 2009, 8:30am – 5:00pm

Location: Berkeley Church Event Theatre, 315 Queen St. East, Toronto ON

Attendees: 225+ senior business leaders; CEO's, Sales, Marketing, Communications and HR

Attendees will hear from:

- CSR Thought leaders
- Visionary Business leaders
- Inspiring Cause leaders

Attendees will learn how to:

- Develop signature community investment programs
- Design practical sustainability strategies
- Breathe strategy into corporate social responsibility
- Cultivate inspirational corporate cultures
- Attract and retain great talent and customers
- Communicate their CSR effectively
- Build brand equity and loyalty
- Measure ROI on their social investment

Some of the great organizations participating at the event include:



For additional information please contact:

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